

PROFESSIONAL RESUME

*“Within every company
there is a Voice for Good
that transcends countries
and continents.”*

SEANNE N. MURRAY, J.D.

Prepared by Seanne N. Murray

seanne@attain9.com

201 681 9229

www.seannenmurray.com

www.attain9.com



Seanne is a leader's leader. She is insightful, innovative, and one of the most forward thinking people I've ever worked with. I've witnessed Seanne take various organizations from obscurity to prosperity, seemingly overnight. Her approach to strategy, building and branding makes her a commodity on many levels.

Jameel Diaz, Esq.
Entertainment Attorney

STRATEGY

Consulted with international private equity firm, award winning technology company, internationally oriented and renowned fine artist, legendary music moguls, and more, on global business strategy, mission/vision, partnerships, impact approach, DEI, board development, business development, smart capital, revenue generation and global growth strategies.

Staffed and managed multidisciplinary team and directed all PR and marketing as SVP of business development and company spokesperson for international healthcare technology company establishing it as the go to domain and tech company dedicated exclusively to healthcare.

Generated \$10 million in revenue from an initial investment of only \$40K as CEO and designated corporate spokesperson, client manager and liaison with institutions and organizations for medical education company.

Top producer, relationship manager and client strategist for leading, international financial institutions in institutional sales of convertible bonds.

Partnered with legendary music mogul on innovative business model to establish relationships with musicians on intellectual property.

Earned Certified RIAA - Gold Record as part of music production, business and global marketing strategy team.

Managed and lead strategy on \$53,000,000 legendary music copyright portfolio.

THOUGHT LEADERSHIP

Founder & Senior Editor, Temple University School of Law Political & Civil Rights Law Review

Established Stop Stuff® to alleviate gun violence with the support of international non-violence organizations, entertainers, and influencers.

Chaired international panel on clean drinking water at Harvard Law School, introducing global solutions to the U.S. market.

Wrote Op-ed in the Miami Herald and have been published in other established channels regarding global social and environmental issues.

Established 90 Minutes of Solutions, a series of national community events on global social and environmental topics with the support of iconic entertainers, athletes and global icons from Australia to Brazil.

COMMUNITY ADVOCACY

Developed and wrote film and other media projects for international social impact with high value business leaders and influencers who recognize the power of connecting global resources for social influence and worldwide prosperity.

Closed a 5-year deal to act as the agent of the Los Angeles Unified School District, the second largest in the country, to engage with the community and access new resources. Produced fundraising event with alumnus George Lopez.

Raised funds for and produced song for ESPN with students of Duke Ellington School of Arts with legendary producers and musicians.

Raised close to \$1,000,000 for wounded veterans with Smokey Robinson and the oldest charitable organization focused on mental illness in Beverly Hills.

Developed and executed business plan and strategy to build affordable housing in the U.S. as COO of non-profit housing development company for legendary NFL champion.

Seanne is a brilliant writer and creative whose work is based in humanitarianism and truth telling. As president of the nations oldest independent Black history museum, I have had the honor of working with Seanne on her Chicago 1919 film project, and have been proud to see Seanne's successes in the international business community as well as in the arts and as a social justice leader. Kudos to Seanne and congratulations to all who have the opportunity to work with this amazing woman!

President and CEO, DuSable Museum of African American History

strategy



Innovation

Seek the visionary approach, a departure from the norm, that elicits excitement and energy worldwide.



Content

As little girls, we feel free, we know who we are and we believe in ourselves without question.

What if that recognition stayed with us, if we expanded the capacity we were born with into our adult lives?

What if never giving up on ourselves or each other resulted in the most successful companies in the world?

That's why CLIENT NAME was created.

Inspired by the Queen of Mount Olympus, worshipped throughout the Greek world, associated with all aspects of the lives of women, we are committed to leading the world in prioritizing female founders and operators in all businesses to achieve higher returns and maximum impact.

Working together, we can galvanize female leadership and elevate prosperity worldwide.

To succeed in authenticating and energizing women in business we must advocate and sustain our core values:

We need to: Empower, Innovate., Outperform, and Profit.

We're not doing the impossible, we are validating the evidence that says women are the answer to advancement, the exclamation point on victory.

Daring to remember who we are, to leaving apprehension and skepticism behind, to propelling the effectiveness of women, there's nothing we can't do.

We are women. We are CLIENT NAME

Develop refreshing, stimulating, content that invites participation in results and encourages global evangelism.

Content and voiceover created for international advertisement for UK based company. Client name excluded for confidentiality.

Execution

strategy

Execute a plan and recognize it as a data driven, flexible and evolutionary effort.



Why Now

Globally, social enterprise is at a significant inflection point where time is of the essence.

Social and environmental problems continue to arise and flourish but are not met with the growing demand for solution oriented business and content.

What's missing is a global player who can capitalize on solution-oriented media that addresses key issues in the world and provides methods for solution building through entrepreneurship education/ opportunity and social justice initiatives.

I have had the privilege to work with Seanne over the last year on a few projects. Seanne is a powerhouse of an entrepreneur and business woman. She has an incredible business acumen and instinct. Seanne is excellent at identifying viable companies, connecting them to smart capital and advising them as they grow and scale. Her career is extensive and varied which is the backbone of all she brings to her enterprises and those of others. Kerry Mayorga, co-founder, FUTR Bank

I have known Seanne since we were both Freshman at Howard University. She is a highly intelligent, capable, and focused woman. Whatever she sets out to accomplish, she does – from earning her Bachelor of Arts and Juris Doctorate, to her successful bar passage, to her distinguished career as an entrepreneur and creative. She exhibits strength, grace, and creative problem-solving in all of her endeavors. Seanne is thoughtful, compassionate, and strategic in her approach to any project. While she has a clear point of view, she never puts her ego above others, which has been key to her success. Moreover, she is caring and kind with a high degree of emotional intelligence – qualities that are often overlooked and yet are among the most important for any of us to cultivate. I am confident that Seanne will bring the same thoughtfulness, intelligence, grace, and good spirit to any professional activities she takes on and benefit from her time and energy.

Robin Rone
Executive Director, Apra
International; Sr. Director,
Diversity, Equity, and Inclusion at
Smithbucklin

*Anyone can tell you there's a problem. The secret is the solution.
Larry King regarding Seanne N. Murray*



thought leadership

Presence

Establish a mission and vision that reflects the relationship of your business to the global community and then prove your intentions with visible and measurable action and results.

thought leadership

I'm very happy you even asked me to do this because I would have volunteered. In fact I did volunteer when I saw your first cap! I said, hey, I'm for that, and thank you .

Smokey Robinson

Influence

Establish an authentic and undeniable voice that gives universal life to your mission, vision and message.



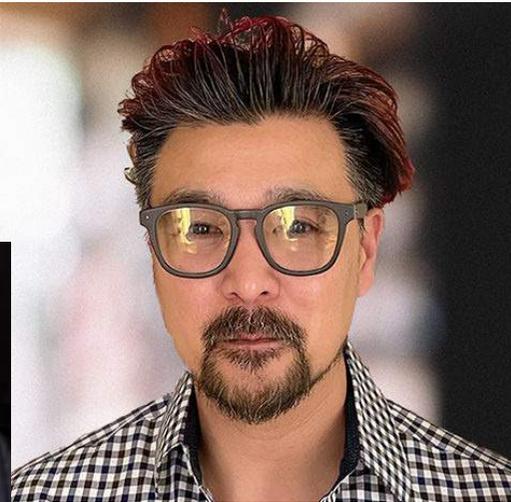
thought leadership



Ray Lewis, NFL Legend/Entrepreneur



Rosanna Arquette, Actor/Activist



Dennis Lee, founder, Angry Birds



Bill Pruitt, Emmy Award Winning Showrunner



Don McPherson, feminist thought leader and activist

Teams

Establish internal and external teams to galvanize diverse and inclusive conversation, establish community connectivity, and conclude with recurring client conversion and engagement.

"Not only are we gonna interview people on the podium, but we're gonna reach out to the crowd."

*Carl Fussman, Writer at Large, Esquire
regarding Seanne N. Murray event*

community

Engagement

Establish an authentic and undeniable voice that resonates with your specific audience and gives life to your mission, vision and message.



Seanne N. Murray, has decisively and intentionally selected a global board of entertainment and sports icons that represent global, ethnic, racial and gender diversity from Hollywood to Europe to Asia to Create, Produce, and Partner on sports and entertainment ventures worldwide.

Private Client, Founder Private Equity Firm

community Diversity



Advance organic, credible, diversity that emulates reality, illuminates global understanding, and emphasizes solidarity, rapport and oneness.

community

Seanne and I worked together on a recording project signed to Sony by L.A. Reid. I had the opportunity to watch her implement strategies effectively, and flourish in a fast-paced environment. As a result of her extraordinary work, Seanne earned a Certified RIAA - Gold Record. She is also one of the best team builders I've ever encountered. It was a pleasure working with such a brilliant person.

William Junebug Lee, Award Winning Music Producer



*Berry Gordy and Raynoma Gordy Singleton,
Co-Founders, Motwown Records*

Legacy

Emphasize the notion of lasting, generational impact and expectation of a better tomorrow, worldwide, in return for a commitment and continuity today.

It's been said "the only business worth starting is one that can change the world." Seanne N. Murray defines world changing leadership. Applicable intelligence, experience and business wisdom, all wrapped up in the required humanity to coalesce people, skillsets, systems and protocols to yield the desired results and advance the mission of any organization, corporation or agency.

Wise Intelligent
President and CEO, The Rap
Snacks Foundation